

Pros and Cons of Conducting a Pilot Study

A pilot program is beneficial because:

- it's an excellent way to test telework as a concept without the cost of full implementation.
- it reveals who teleworking will impact, and how.
- it allows a 'test' run for managers who may be resistant.
- it reveals what is working about the program, and what changes need to be made.

The downside of a pilot program is that:

- it could send the message that your program may not 'make it'.
- it delays the process of starting your program. (Although there is no ideal time-frame for pilot programs, and they can last anywhere from 3 months, to 3 years).
- those not chosen for the pilot program may become jealous or resentful.

